



Average page impressions per week:

15% ↑ 102 950

User Sessions:

11% ↑ 10 950

Unique Visitors:

20% ↑ 5 956

Welcome to advertising desktop-to-desktop - or laptop or palmtop. Shiplands online service give you access to one of the biggest volumes of online users in marine industry - with more than 102,511 impressions a week and 10,950 weekly user sessions.

Reach the largest  
Marine World Audience  
through our online advertising



# Banner Advertising

## Technical Information

Formats: GIF, animated GIF or Flash, Size:72 dpi (dot per inch), Banner file size maximum 20KB. To ensure the smooth operation, quick downloading and user friendliness of shiplands no, shiplands reserves the right to charge a premium for files over 20KB. This will be charged at 1% of the banner cost for every !% over 20KB.

FOR FURTHER INFORMATION CONATCT US ON  
[advertise@shiplands.com](mailto:advertise@shiplands.com)

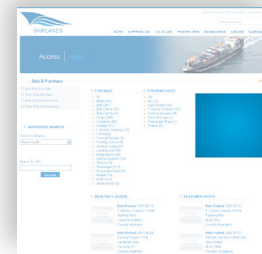
NOTE: Art work can be design by the Graphic department of shiplands on your request for the additional charges.



### Home Page, Glossary

(Flash, Gif or Jpeg) Size 248 \* 204 \* 4 Weeks

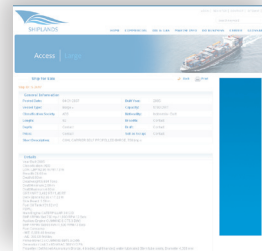
➔ USD 2915



### Directory, Sale & Purchase gateway, Chartering gateway, Do Business gateway

(Flash, Gif or Jpeg) Size 300 \* 250 \* 4 Weeks

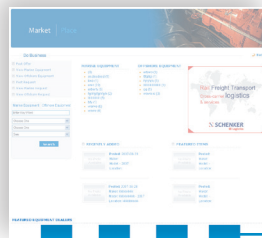
➔ USD 2665



### Ship Detail and Career

(Flash, Gif or Jpeg) Size 160 \* 600 \* 4 Weeks

➔ USD 2251



### Sale & Purchase gateway, Chartering gateway, Do Business gateway

(Flash, Gif or Jpeg) Size 120 \* 60 \* 4 Weeks

➔ USD 1839